

Message Text

UNCLASSIFIED

PAGE 01 SOFIA 00459 130853Z

15

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 027059

R 130624Z MAR 75
FM AMEMBASSY SOFIA
TO USIA WASHDC
AMEMBASSY VIENNA
INFO SECSTATE WASHDC 9319
USDOC WASHDC

UNCLAS SOFIA 0459

E.O. 11652: NA
TAGS: BEXP, BU
SUBJECT: PLOVDIV FAIR: SPEKTUR INSERT AND EXHIBIT

USIA FOR IPS, ICS, IEE; VIENNA FOR RPO, EWTC; STATE
FOR EUR/EE; USDOC FOR BEWT

1. USIA: CAN YOU SUPPLY RPO WITH TEXT-AND-PHOTO MATERIALS ON U.S. PAVILION AT 1975 PLOVDIV FAIR THIS SEPTEMBER? MATERIALS WOULD BE USED FOR INSERT IN "SPEKTUR" NO. 11, BULGARIAN VERSION OF "HORIZONS" SCHEDULED FOR DISTRIBUTION IN MID-AUGUST, AND FOR EXHIBIT IN EMBASSY WINDOWS STARTING AUGUST 25. TEXT COULD DISCUSS NEW TECHNOLOGIES IN U.S. FOOD AND TOBACCO PROCESSING AND PACKING (THEME OF PAVILION) WITH SPECIAL ATTENTION TO TECHNOLOGIES TO BE EXHIBITED. SIGNIFICANT MENTION SHOULD BE MADE THAT U.S. COMMERCIAL EXHIBITORS WILL BE AT FAIR TO DO BUSINESS, LISTING EXHIBITORS. PHOTOS COULD BE OF EQUIPMENT IN USIA "CORE" EXHIBIT (TO AVOID FAVORITISM AMONG COMMERCIAL EXHIBITORS) AND EXHIBIT MOCK-UP. WE PRESUME AGENCY PERSONNEL CAN PREPARE ALL MATERIALS, OBVIATING NEED FOR ID NUMBER. IF NOT, PLEASE ADVISE.

2. RPO: WE ENVISION FOUR-TO-SIX PAGES OF INSERT DEVOTED TO THIS SUBJECT, DEPENDING UPON AVAILABILITY OF MATERIALS ON THIS AND OTHER SUBJECTS SEPARATELY REQUESTED FOR INSERT (E.G., "ARTISTS IN RESIDENCE", SOFIA 444; BULGARIAN IVP GRANTEE, SOFIA 388). PLEASE ADVISE AGENCY OF YOUR DEADLINE
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FOR RECEIVING MATERIALS TO MEET TARGET DATES (PARA 1, ABOVE).

FYI: EXHIBIT NOW BEING DESIGNED; LIST OF COMMERCIAL EXHIBITORS
MAY NOT BE FINALIZED UNTIL EARLY SUMMER.

3. BOTH ACTION ADDRESSEES: SINCE USG PAVILION AT ANNUAL PLOVDIV
FAIR IS EMBASSY'S LARGEST SINGLE PROGRAM, WE GIVE THIS
PROJECT HIGHEST PRIORITY. APPRECIATE YOUR COOPERATION.
BATJER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975SOFIA00459
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750087-0877
From: SOFIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750354/aaaabwdg.tel
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Margaret P. Grafeld
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TAGS: BEXP, BU
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